

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Taunton Press
63 South Main Street
Newtown, CT 06470
Tel. No.: 203.426-8171
Fax No.: 203-426-3434
www.finewoodworking.com

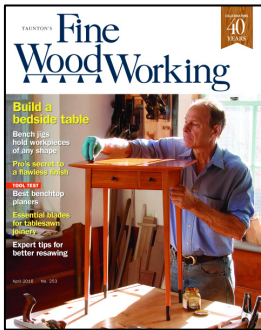
FINE WOODWORKING provides all woodworkers with unique inspiration and information to improve their skills, accuracy and efficiency. It is a trusted resource for unbiased, credible information among passionate woodworkers.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

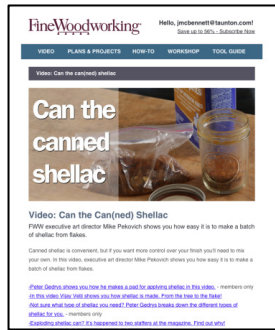
CHANNELS

**FINE WOODWORKING
MAGAZINE**



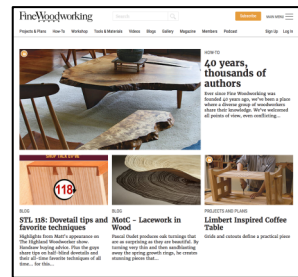
3 Issues in the period
164,637 average circulation

**FINE WOODWORKING
E-NEWSLETTERS**



13 total issued in the period
319,072 average distribution

**FINE WOODWORKING
WEBSITE**



702,131 average unique browsers
46,335 Paid Website Registrants

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported.

| | Paid | Non-Paid | Average |
|---|---------|----------|---------|
| FINE WOODWORKING MAGAZINE (3 issues in period) | 160,303 | 4,334 | 164,637 |
| a. Print | 158,067 | 4,334 | 162,401 |
| b. Digital | 2,236 | - | 2,236 |
| 1. Requested | 2,236 | - | 2,236 |
| 2. Non-Requested | - | - | - |
| FINE WOODWORKING E-NEWSLETTERS | | | |
| a. Fine Woodworking (13 issued in the period) | - | 319,072 | 319,072 |
| FINE WOODWORKING WEBSITE (Monthly Unique Browsers with 2,057,854 average Page Impressions) | - | 702,131 | 702,131 |
| a. Paid Website Registrants (Note 1) | 46,335 | - | 46,335 |

Note 1: Website paid registrants included in the average Unique Browser subtotal.

MARKET SERVED

FINE WOODWORKING serves those involved in the art and craft of fine woodworking.

PRICE AND FREQUENCY

| | |
|---------|---|
| \$30.19 | Average Annual Subscription Order Price for the Period Reported |
| 7 | Issues Per Year |
| \$8.99 | Average Single-Copy Sales Price for the Period |

AVERAGE TOTAL QUALIFIED BASED ON 3 ISSUES IN THE PERIOD

| | |
|------------------------|----------------|
| Total Qualified | 164,637 |
| Average Rate Base | **NC |
| Variance +/- | **NC |
| Percent +/- | **NC |
| Qualified Paid | 160,303 |
| Subscriptions | 133,057 |
| Sponsored | - |
| Single-Copy Sales | 27,246 |
| Qualified Non-Paid | 4,334 |

****NC - None Claimed**

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

| | Qualified Paid | | Qualified Non-Paid | | Total Qualified | |
|-------------------------------------|----------------|-------------|--------------------|------------|-----------------|--------------|
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual | 133,057 | 80.8 | 4,334 | 2.6 | 137,391 | 83.4 |
| Membership Benefit | - | - | - | - | - | - |
| Multi-Copy Same Addressee | - | - | - | - | - | - |
| Sponsored Individually Addressed | - | - | - | - | - | - |
| Sponsored Multi-Copy Same Addressee | - | - | - | - | - | - |
| Sub-Total Subscriptions: | 133,057 | 80.8 | 4,334 | 2.6 | 137,391 | 83.4 |
| Single-Copy Sales | 27,246 | 16.6 | - | - | 27,246 | 16.6 |
| Sponsored Single-Copy Sales | - | - | - | - | - | - |
| TOTAL | 160,303 | 97.4 | 4,334 | 2.6 | 164,637 | 100.0 |

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

| 2016 Issue | Print | Digital | Qualified Paid | | | Qualified Non-Paid | Total Qualified |
|------------------|---------|---------|-------------------|---------------|---------|--------------------|-----------------|
| | | | Single-Copy Sales | Subscriptions | Total | | |
| January/February | 173,995 | 2,299 | 38,058 | 133,902 | 171,960 | 4,334 | 176,294 |
| March/April | 154,652 | 2,221 | 19,896 | 132,643 | 152,539 | 4,334 | 156,873 |
| May/June | 158,557 | 2,188 | 23,783 | 132,628 | 156,411 | 4,334 | 160,745 |

3. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF MAY/JUNE 2016

This issue is 3.5% or 5,839 copies below the average of the other 2 issues reported in Paragraph 2.

| MARKET SERVED | TOTAL QUALIFIED | PERCENT OF TOTAL | Print | Digital | Qualified Non-Paid | Qualified Paid |
|---|-----------------|------------------|----------------|--------------|--------------------|----------------|
| Paid Subscriptions and Non-Paid Circulation | 136,962 | 85.2 | 135,027 | 1,935 | 4,334 | 132,628 |
| Single Copy Sales | 23,783 | 14.8 | 23,530 | 253 | - | 23,783 |
| TOTAL QUALIFIED CIRCULATION | 160,745 | 100.0 | 158,557 | 2,188 | 4,334 | 156,411 |
| PERCENT | 100.0 | | 98.6 | 1.4 | 2.7 | 97.3 |

4. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF MAY/JUNE 2016

| QUALIFICATION SOURCE | Qualified Within | | | Print | Digital | Qualified Non-Paid | *Qualified Paid | Total Qualified | Percent |
|---|------------------|---------|---------|--------------|---------|--------------------|-----------------|-----------------|--------------|
| | 1 Year | 2 Years | 3 Years | | | | | | |
| I. Direct Request: | 1,334 | - | - | 1,334 | - | 1,334 | - | 1,334 | 30.8 |
| II. Request from recipient's company: | - | - | - | - | - | - | - | - | - |
| III. Membership Benefit: | - | - | - | - | - | - | - | - | - |
| IV. Communication from recipient or recipient's company (other than request): | - | - | - | - | - | - | - | - | - |
| V. TOTAL - Sources other than above (listed alphabetically): | 3,000 | - | - | 3,000 | - | 3,000 | - | 3,000 | 69.2 |
| Rosters and directories | - | - | - | - | - | - | - | - | - |
| Manufacturer's, distributor's, and wholesaler's lists | - | - | - | - | - | - | - | - | - |
| *Other sources | 3,000 | - | - | 3,000 | - | 3,000 | - | 3,000 | 69.2 |
| VI. Single Copy Sales: | - | - | - | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 4,334 | - | - | 4,334 | - | 4,334 | - | 4,334 | 100.0 |
| PERCENT | 100.0 | - | - | 100.0 | - | 100.0 | - | 100.0 | |

*See Additional Data

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

| 6-Month Period Ended: | Audited Data | Audited Data | Audited Data | Audited Data | Circulation Claim | Circulation Claim |
|--|----------------------|---------------------|----------------------|---------------------|-----------------------|----------------------|
| | July – December 2013 | January – June 2014 | July – December 2014 | January – June 2015 | July – December 2015* | January – June 2016* |
| Total Audit Average Qualified: | 173,116 | 165,873 | 165,938 | 165,158 | 166,703 | 164,637 |
| Rate Base (if any): | **NC | **NC | **NC | **NC | **NC | **NC |
| Rate Base +/-: | **NC | **NC | **NC | **NC | **NC | **NC |
| Percent +/-: | **NC | **NC | **NC | **NC | **NC | **NC |
| Qualified Paid : | 173,116 | 164,873 | 162,569 | 160,677 | 163,017 | 160,303 |
| Subscriptions | 137,498 | 134,231 | 133,660 | 134,060 | 135,898 | 133,057 |
| Sponsored | - | - | - | - | - | - |
| Single-Copy Sales | 35,618 | 30,642 | 28,909 | 26,617 | 27,119 | 27,246 |
| Qualified Non-Paid: | - | 1,000 | 3,369 | 4,481 | 3,686 | 4,334 |
| Post Expire Copies included in Total Qualified | **NC | **NC | **NC | **NC | **NC | **NC |
| Average Annual Order Price: | \$25.18 | \$30.76 | \$30.31 | \$29.72 | \$31.23 | \$30.19 |

*NOTE: July 2015 – June 2016 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD

Includes gross subscription sales/orders with unpaid invoices pending.

Average Annual Order Price: 7 issues for \$30.19

| PRICES | Total | Percent |
|-------------------------------------|---------------|--------------|
| Offers (>5% total orders) | | |
| 7 Issues for \$21.95 | 6,638 | 14.5 |
| 7 Issues for \$34.95 | 18,899 | 41.2 |
| 14 Issues for \$59.95 | 5,875 | 12.8 |
| 21 Issues for \$83.95 | 4,831 | 10.5 |
| All Others (Avg. Price = \$30.13) | 9,650 | 21.0 |
| TOTAL | 45,893 | 100.0 |

| USE OF FREE PROMOTIONAL INCENTIVES | Total | Percent |
|--|---------------|--------------|
| Ordered without promotional incentive | 45,878 | 100.0 |
| Ordered with editorial promotional incentive | 15 | - |
| Ordered with other promotional incentive | - | - |
| TOTAL | 45,893 | 100.0 |

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2016*

| State | Paid | | | | | | | Total Qualified Percent |
|------------------------------------|----------------|--------------|-------------------|----------------|----------------|--------------|----------------|-------------------------|
| | Print | Digital | Single Copy Sales | Subscriptions | Total Paid | Non-Paid | Total | |
| Maine | 1,560 | 22 | 136 | 1,424 | 1,560 | 22 | 1,582 | |
| New Hampshire | 1,520 | 22 | 152 | 1,376 | 1,528 | 14 | 1,542 | |
| Vermont | 993 | 14 | 70 | 927 | 997 | 10 | 1,007 | |
| Massachusetts | 4,497 | 63 | 381 | 4,069 | 4,450 | 110 | 4,560 | |
| Rhode Island | 562 | 8 | 52 | 512 | 564 | 6 | 570 | |
| Connecticut | 2,343 | 32 | 199 | 2,075 | 2,274 | 101 | 2,375 | |
| NEW ENGLAND | 11,475 | 161 | 990 | 10,383 | 11,373 | 263 | 11,636 | 7.2 |
| New York | 6,882 | 96 | 705 | 6,034 | 6,739 | 239 | 6,978 | |
| New Jersey | 2,978 | 41 | 266 | 2,623 | 2,889 | 130 | 3,019 | |
| Pennsylvania | 6,012 | 83 | 646 | 5,227 | 5,873 | 222 | 6,095 | |
| MIDDLE ATLANTIC | 15,872 | 220 | 1,617 | 13,884 | 15,501 | 591 | 16,092 | 10.0 |
| Ohio | 5,223 | 72 | 592 | 4,527 | 5,119 | 176 | 5,295 | |
| Indiana | 2,964 | 41 | 457 | 2,444 | 2,901 | 104 | 3,005 | |
| Illinois | 5,209 | 72 | 603 | 4,507 | 5,110 | 171 | 5,281 | |
| Michigan | 4,938 | 68 | 729 | 4,150 | 4,879 | 127 | 5,006 | |
| Wisconsin | 3,440 | 49 | 338 | 3,084 | 3,422 | 67 | 3,489 | |
| EAST NO. CENTRAL | 21,774 | 302 | 2,719 | 18,712 | 21,431 | 645 | 22,076 | 13.7 |
| Minnesota | 3,267 | 46 | 308 | 2,917 | 3,225 | 88 | 3,313 | |
| Iowa | 1,558 | 22 | 156 | 1,378 | 1,534 | 46 | 1,580 | |
| Missouri | 2,485 | 34 | 429 | 2,007 | 2,436 | 83 | 2,519 | |
| North Dakota | 344 | 5 | 54 | 288 | 342 | 7 | 349 | |
| South Dakota | 435 | 6 | 55 | 377 | 432 | 9 | 441 | |
| Nebraska | 857 | 12 | 98 | 739 | 837 | 32 | 869 | |
| Kansas | 1,408 | 19 | 196 | 1,166 | 1,362 | 65 | 1,427 | |
| WEST NO. CENTRAL | 10,354 | 144 | 1,296 | 8,872 | 10,168 | 330 | 10,498 | 6.5 |
| Delaware | 415 | 6 | 46 | 371 | 417 | 4 | 421 | |
| Maryland | 2,925 | 41 | 296 | 2,607 | 2,903 | 63 | 2,966 | |
| Washington, DC | 185 | 3 | 23 | 157 | 180 | 8 | 188 | |
| Virginia | 4,518 | 63 | 436 | 4,008 | 4,444 | 137 | 4,581 | |
| West Virginia | 625 | 8 | 85 | 515 | 600 | 33 | 633 | |
| North Carolina | 4,013 | 56 | 455 | 3,491 | 3,946 | 123 | 4,069 | |
| South Carolina | 1,808 | 25 | 215 | 1,526 | 1,741 | 92 | 1,833 | |
| Georgia | 3,330 | 45 | 668 | 2,579 | 3,247 | 128 | 3,375 | |
| Florida | 4,580 | 62 | 795 | 3,655 | 4,450 | 192 | 4,642 | |
| SOUTH ATLANTIC | 22,399 | 309 | 3,019 | 18,909 | 21,928 | 780 | 22,708 | 14.1 |
| Kentucky | 1,425 | 19 | 245 | 1,149 | 1,394 | 50 | 1,444 | |
| Tennessee | 2,699 | 36 | 566 | 2,028 | 2,594 | 141 | 2,735 | |
| Alabama | 1,394 | 19 | 236 | 1,132 | 1,368 | 45 | 1,413 | |
| Mississippi | 637 | 8 | 119 | 488 | 607 | 38 | 645 | |
| EAST SO. CENTRAL | 6,155 | 82 | 1,166 | 4,797 | 5,963 | 274 | 6,237 | 3.9 |
| Arkansas | 839 | 11 | 157 | 665 | 822 | 28 | 850 | |
| Louisiana | 1,203 | 16 | 198 | 964 | 1,162 | 57 | 1,219 | |
| Oklahoma | 1,108 | 15 | 188 | 903 | 1,091 | 32 | 1,123 | |
| Texas | 7,520 | 100 | 1,339 | 5,908 | 7,247 | 373 | 7,620 | |
| WEST SO. CENTRAL | 10,670 | 142 | 1,882 | 8,440 | 10,322 | 490 | 10,812 | 6.7 |
| Montana | 1,018 | 14 | 133 | 877 | 1,010 | 22 | 1,032 | |
| Idaho | 1,099 | 15 | 172 | 919 | 1,091 | 23 | 1,114 | |
| Wyoming | 466 | 7 | 69 | 397 | 466 | 7 | 473 | |
| Colorado | 3,870 | 54 | 575 | 3,282 | 3,857 | 67 | 3,924 | |
| New Mexico | 1,001 | 14 | 91 | 906 | 997 | 18 | 1,015 | |
| Arizona | 2,195 | 30 | 392 | 1,797 | 2,189 | 36 | 2,225 | |
| Utah | 1,191 | 16 | 246 | 925 | 1,171 | 36 | 1,207 | |
| Nevada | 803 | 11 | 206 | 576 | 782 | 32 | 814 | |
| MOUNTAIN | 11,643 | 161 | 1,884 | 9,679 | 11,563 | 241 | 11,804 | 7.4 |
| Alaska | 822 | 11 | 194 | 633 | 827 | 6 | 833 | |
| Washington | 6,073 | 85 | 934 | 5,138 | 6,072 | 86 | 6,158 | |
| Oregon | 3,505 | 49 | 432 | 3,063 | 3,495 | 59 | 3,554 | |
| California | 13,629 | 191 | 1,573 | 11,861 | 13,434 | 386 | 13,820 | |
| Hawaii | 596 | 8 | 119 | 480 | 599 | 5 | 604 | |
| PACIFIC | 24,625 | 344 | 3,252 | 21,175 | 24,427 | 542 | 24,969 | 15.6 |
| UNITED STATES | 134,967 | 1,865 | 17,825 | 114,851 | 132,676 | 4,156 | 136,832 | 85.1 |
| U.S. Territories | 123 | 2 | 28 | 96 | 124 | 1 | 125 | |
| Canada | 14,741 | 199 | 4,380 | 10,455 | 14,835 | 105 | 14,940 | |
| Mexico | 91 | 1 | 49 | 43 | 92 | - | 92 | |
| Other International | 8,517 | 119 | 1,468 | 7,097 | 8,565 | 71 | 8,636 | |
| APO/FPO | 118 | 2 | 33 | 86 | 119 | 1 | 120 | |
| TOTAL QUALIFIED CIRCULATION | 158,557 | 2,188 | 23,783 | 132,628 | 156,411 | 4,334 | 160,745 | 100.0 |

*See Additional Data

2016

Fine Woodworking E-Newsletter

JANUARY

| | |
|------------|---------|
| January 2 | 379,417 |
| January 16 | 388,892 |
| January 30 | 260,266 |

FEBRUARY

| | |
|-------------|---------|
| February 13 | 392,416 |
| February 27 | 392,831 |

MARCH

| | |
|----------|---------|
| March 12 | 393,511 |
| March 26 | 393,471 |

APRIL

| | |
|----------|---------|
| April 9 | 256,096 |
| April 23 | 254,896 |

MAY

| | |
|--------|---------|
| May 7 | 255,759 |
| May 21 | 258,963 |

JUNE

| | |
|---------|---------|
| June 4 | 261,290 |
| June 18 | 260,131 |

AVERAGE:

319,072

Fine Woodworking E-Newsletter (13 issued in the period)

WEBSITE CHANNEL

www.finewoodworking.com

| 2016 | PAGE IMPRESSIONS | USER SESSIONS | UNIQUE BROWSERS | UNIQUE BROWSER FREQUENCY | PAGE DURATION | USER SESSION DURATION |
|-----------------|------------------|------------------|-----------------|--------------------------|---------------|-----------------------|
| January | 2,638,898 | 1,278,485 | 822,511 | 1.55 | 02:00 | 02:08 |
| February | 2,288,586 | 1,111,477 | 733,607 | 1.52 | 01:57 | 02:04 |
| March | 2,106,699 | 1,067,139 | 720,247 | 1.48 | 01:58 | 01:55 |
| April | 1,885,008 | 978,255 | 675,892 | 1.45 | 02:00 | 01:51 |
| May | 1,798,793 | 936,061 | 655,098 | 1.43 | 01:54 | 01:46 |
| June | 1,629,145 | 871,386 | 605,431 | 1.44 | 02:00 | 01:44 |
| AVERAGE: | 2,057,854 | 1,040,467 | 702,131 | 1.48 | 01:58 | 01:54 |

January – June 2016 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Page Impressions: A Page Impression is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

User Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Unique Browsers: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Unique Browser Frequency: Unique Browser Frequency represents the average number of times a Unique Browser visits a site during a reporting period. This is calculated by dividing the total number of User Sessions by the number of Unique Browsers.

Page Duration: The average time spent viewing any page on a web site.

User Session Duration: The average time visitors remain on a site per session.

PAID WEBSITE REGISTRANTS

| 2016 | REGISTRANTS |
|-----------------|---------------|
| January | 46,932 |
| February | 47,475 |
| March | 46,930 |
| April | 46,072 |
| May | 45,476 |
| June | 45,123 |
| AVERAGE: | 46,335 |

*This average is included in the average Unique Browser subtotal.

For info on how to obtain online ad campaign performance metrics across multiple sites, visit www.adicompli.com

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the market served, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via app alert when the Version is available.

STATEMENT OF CONTENT PLATFORM:

Replica Plus – If a print edition exists, “plus” is editorial that is retained from the original edition and is redesigned and/or supplemented. Each issue’s content is primarily taken (but not necessarily replicated in its entirety) from the original edition (whether in print or digital). Apart from minor updates, the content cannot change once the issue is made available.

AVERAGE NON-QUALIFIED CIRCULATION: 1,829 COPIES.

PARAGRAPH 4:

Paragraph 4 includes 4,334 qualified non-paid circulation. Qualified paid circulation of 156,411 combined with the qualified non-paid circulation equal 160,745 total qualified circulation for the analyzed issue.

Other Sources include 2 sources of circulation for quantities of 963 copies or 22.2% to 2,037 copies or 47.0%, including Doctors and Barber Shops.

GEOGRAPHICAL DISTRIBUTION:

Geographical data for E-Newsletters and Website are not reported at the media owner's option.

15 Subscriptions were sold with a Calendar which had no stated value.

1a. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – PRINT

| | Qualified Paid | | Qualified Non-Paid | | Total Qualified | |
|-------------------------------------|----------------|-------------|--------------------|------------|-----------------|--------------|
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual | 131,066 | 80.7 | 4,334 | 2.7 | 135,400 | 83.4 |
| Membership Benefit | - | - | - | - | - | - |
| Multi-Copy Same Addressee | - | - | - | - | - | - |
| Sponsored Individually Addressed | - | - | - | - | - | - |
| Sponsored Multi-Copy Same Addressee | - | - | - | - | - | - |
| Sub-Total Subscriptions: | 131,066 | 80.7 | 4,334 | 2.7 | 135,400 | 83.4 |
| Single-Copy Sales | 27,001 | 16.6 | - | - | 27,001 | 16.6 |
| Sponsored Single-Copy Sales | - | - | - | - | - | - |
| TOTAL | 158,067 | 97.3 | 4,334 | 2.7 | 162,401 | 100.0 |

1b. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – DIGITAL

| | Qualified Paid | | Qualified Non-Paid | | Total Qualified | |
|-------------------------------------|----------------|--------------|--------------------|----------|-----------------|--------------|
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual | 1,991 | 89.0 | - | - | 1,991 | 89.0 |
| Membership Benefit | - | - | - | - | - | - |
| Multi-Copy Same Addressee | - | - | - | - | - | - |
| Sponsored Individually Addressed | - | - | - | - | - | - |
| Sponsored Multi-Copy Same Addressee | - | - | - | - | - | - |
| Sub-Total Subscriptions: | 1,991 | 89.0 | - | - | 1,991 | 89.0 |
| Single-Copy Sales | 245 | 11.0 | - | - | 245 | 11.0 |
| Sponsored Single-Copy Sales | - | - | - | - | - | - |
| TOTAL | 2,236 | 100.0 | - | - | 2,236 | 100.0 |

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Renee Jordan, Publisher, Fine Woodworking, The Taunton Press

Paula Backer, Senior Vice President, Consumer Marketing, The Taunton Press

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

| | |
|---------------------------|---------------|
| Date signed | July 30, 2016 |
| State | Connecticut |
| City | Newtown |
| Received by BPA Worldwide | July 30, 2016 |
| Type | CBJ |
| ID Number | F322B0J6 |

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.